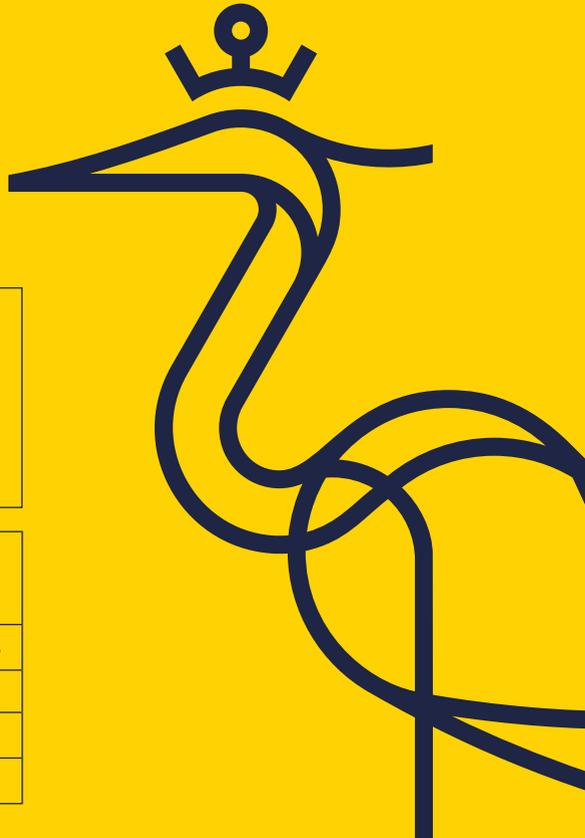


BSc (Hons)

# Business and Human Resource Management



## Key Features

- Take part in workplace simulation assessments
- Learn from industry professionals
- Engage with our extensive employability programme

UCAS codes	3 years - NN81 4 years foundation - N1N8
Full course info	<a href="https://london.aru.ac.uk/courses">london.aru.ac.uk/courses</a>
Fees per annum:	Home: £9,535 International: £16,700
Location	London

## About this course

The ability to recruit, motivate and manage employees effectively is considered one of the keys to success in business. Furthermore, ensuring that employees develop professionally is essential for achieving competitive advantages, given that people are one of the key resources in any business. This course focuses on the key role of people in a successful business. You will learn to understand the importance of the people behind the business and how they help the business prosper.

Designed to give you a thorough grounding in core business skills and concepts, this degree provides you with in-depth knowledge and understanding of the key aspects of Human Resource Management, including how to source, develop, reward, and utilise employees to deliver strategic effects for organisations of all sizes and types.

## Modules

### Foundation Year

- Research Skills
- Data Skills
- Communication Skills
- Professional Development Skills

### Year 1

- Sustainable Business in the Contemporary Environment
- Academic and Professional Skills
- Economics for Business
- Business Finance

### Year 2

- Legal Aspects of Business
- Managing Human Resources
- Principles and Practice of Marketing
- Resourcing the Organisation
- Sustainability in Career Development

### Year 3

- People Strategy
- Executing Business Strategy
- Employment Relationships in the Contemporary Workplace
- Undergraduate Major Project (Leadership in Practice)

## Careers

In today's tough jobs market, graduates need to stand out from the crowd to successfully secure that all-important first full-time job after university.

We believe your degree from ARU London will enhance your employment prospects significantly. This degree is ideal for students who are interested in a career in managing corporate human resources, management and skills training, management recruitment, and HR consultancy. The course is also suitable for those looking for a rounded business qualification, with an emphasis on people management.

### Career routes

- Human Resource Officer
- Office Manager
- Occupational Psychologist
- Training and Development Officer
- Careers Adviser
- Management Consultant
- Recruitment Consultant
- Risk Manager

**CIPD**  
Approved  
centre

\*All students enrolled on this course can gain access to exclusive Chartered Institute of Personnel and Development (CIPD) resources, professional networking opportunities, and clear pathways towards industry membership and professional certification\*